

Best Practice I

SOCIAL RESPONSIBILITY AFTER NATURAL CALAMITIES Best Practices (2019-20)

Title of the Practice	SOCIAL RESPONSIBILITY AFTER NATURAL CALAMITIES
Objectives of the Practice	Provision of assistance to the people in the affected areas
The Context	Amidst the covid pandemic, when everyone was trying to keep themselves safe, the NSS, NCC volunteers, Alumni representative along with some teachers went to Gorerhat, Dakshin Barasat, which was one of the worsely affected areas due to Amphan cyclone.
The Practice	The college have a NSS unit, NCC Units and alumni association (Unregistered) who always have the motive to serve the society and community. The teachers with the above-mentioned stakeholders always extend their hands of cooperation in the flood or cyclone affected areas. The college provided tarpaulin, medicines, sugar, rice, cakes, milk powder, biscuits, detergent powder, soap, candles, sanitary napkins, mask and sanitizer etc to the destitute and homeless people there.
Evidence of Success	The evidence of this venture motivated both students and teachers to participate in these sort of activities. They started to render their hands of cooperation either financially or giving labour in social service voluntarily.
Problems Encountered and Resources Required	Sometimes it was extremely difficult to reach the affected areas with the volunteers. There were administrative restrictions, flood, absence of electricity Resource Required – <ul style="list-style-type: none">● Financial resources● Administrative support
Notes	The teachers, including the principal of this college, provide financial assistance in these sort of activities.

Best Practice II

Central Library Best Practices (2019-20)

Title of the Practice	LibConnect (Library Newsletter)
Objectives of the Practice	<ul style="list-style-type: none">• To utilize library newsletter as publicity tools regarding library activities during an academic year.• To market the library resources and services to increase their usage.
The Context	The library newsletter plays a crucial role in promoting library services, building relationships with the user community, and serving as a public relations tool. They offer a cost-effective and user-friendly means of communication, allowing libraries to tailor their content to specific audiences and evaluate their success over time.
The Practice	A library newsletter aims to keep patrons engaged and informed about the latest happenings. It is an effective tool for libraries to connect with their community, promote services, and share valuable information. LibConnect serve as a means to engage with users, inform them about library events, new acquisitions, and services. It is designed to be concise, informative, and engaging, providing a snapshot of what the library has offered during that academic year. LibConnect include a variety of content such as library news, report of events, and reviews of new resources. It is distributed via Library Notice Board & Student's Notice Board.
Evidence of Success	<ul style="list-style-type: none">• Users are more aware about new addition in library holdings• Usage of new collection is increased.• Participation in different events organized by the Library is increased.• Very helpful in preparing Annual Report.
Problems Encountered and Resources Required	Problems Encountered – <ul style="list-style-type: none">○ To aware user community regarding LibConnect.○ Publication of LibConnect timely with all statistics. Resource Required – <ul style="list-style-type: none">• One dedicated computer storage.• One Library Notice Board along with previous one• Allocation of one Librarian as compiler and editor.
Notes (Optional)	To optimize the effectiveness of LibConnect t, it is crucial to focus on engaging content, reader-centric approach, and strategic decision-making.